



FALL 2022

GUADALUPE TIMES

INTRODUCING OUR NEW 3-YEAR STRATEGIC PLAN

A Letter from Executive Director, J.V. Johnston

As executive director, my job encompasses many facets, including patient care, the Clinic's financial health, staff management, and volunteer engagement, to name a few. These areas are also crucial to consider when developing a strategic management plan.

We recently completed our three-year strategic plan, and it promises to improve the continuity of care our patients receive while increasing the number of patients we can serve. In addition, we are expanding our in-house services and increasing the efficiency in which we deliver compassionate quality health care.

In this issue, we will provide details on our primary initiatives and objectives. The hard work needed to create our plan began last fall, with community leaders, volunteers, and staff contributing their considerable experience and knowledge.

Three committees were formed to report to our Steering Committee:

1. The **Community Committee**, with community members invested in the betterment of the underserved populations in Wichita, set forth to identify, assess, and prioritize the unmet health care needs of these vulnerable populations.

2. The **Clinical Committee**, with medical volunteers, a patient, and Clinic staff knowledgeable in our current services and with firsthand experience in our capabilities, was tasked with determining our existing services' strengths and weaknesses and proposing solutions to increase our capacity while enhancing the care provided.

3. Lastly, the **Finance Committee** evaluated the financial resources needed to pursue and sustain the final recommendations.

The results were impressive, and with the help of the Steering Committee, the recommendations were narrowed to the three initiatives featured in our three-year Strategic Management Plan.

TOP OPPORTUNITIES

1.

Proactive Patient Care (PPC)



2.

Same Day Clinic (Walk-Ins Welcome)

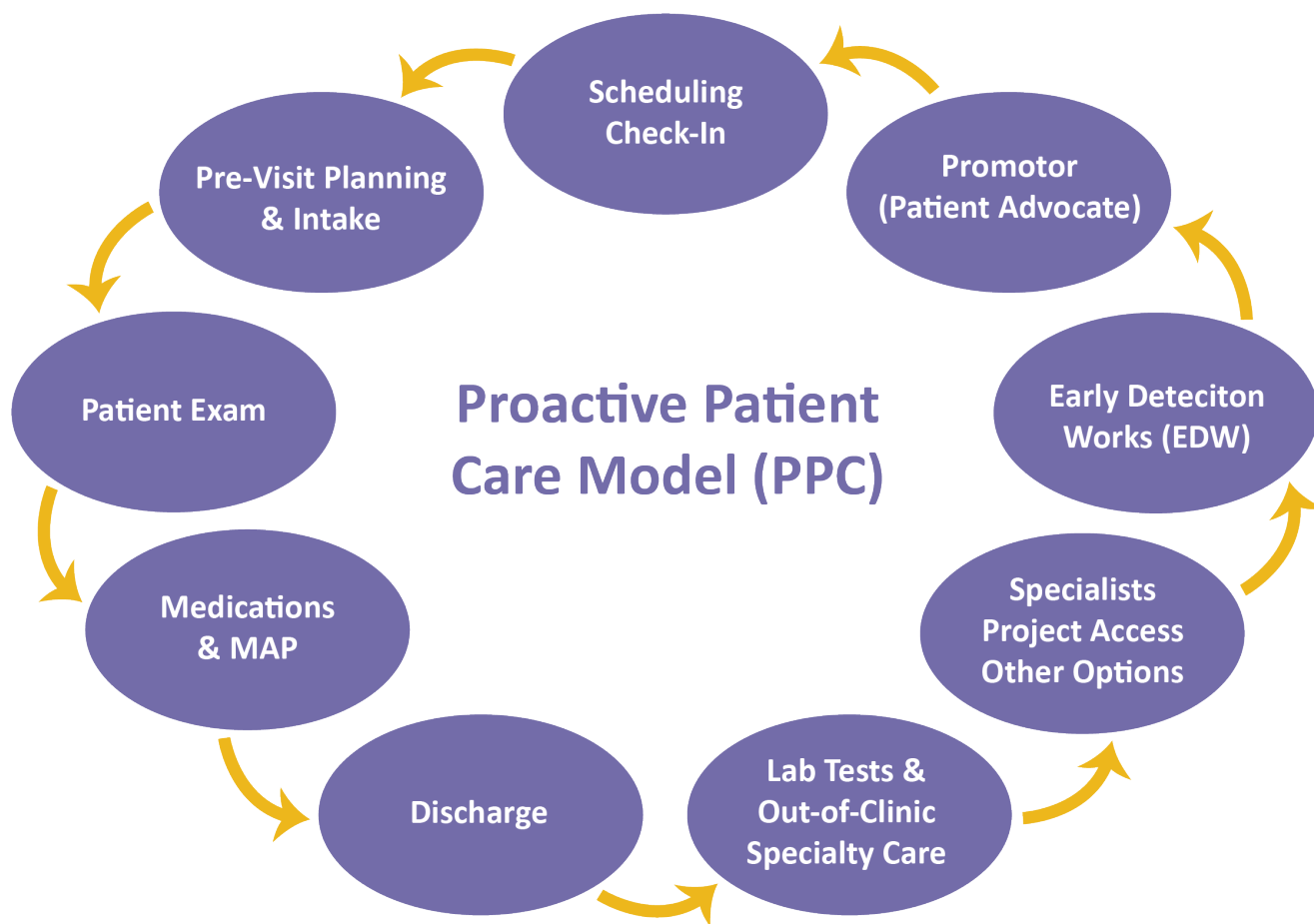


3.

Vision Clinic



Our Model for Proactive Patient Care (PPC)



With the Strategic Plan approved by the Clinic's board of directors, the hard work of our volunteers and staff shifted from envisioning the patients' future to making that vision a reality. A new position, Promotor (patient advocate), is vital to the program and is the direct line of communication between the patient and the Clinic. This illustration presents an overview of the moving pieces and key contributors involved in each patient visit. By following this model, the likelihood of improved health and quality of life for each of our patients increases significantly.

Proactive patient care begins with pre-visit planning before the patient arrives. From the time they check in at the front desk to their first post-visit conversation with the Promotor, patients know that their health and well-being are the Clinic's first priority.

Same Day Clinic (Walk-Ins Welcome)

Essential to increasing capacity is improving our ability to accommodate patients needing immediate care. Therefore, family nurse practitioner Heather French joined us in August and works at both clinics. Adding this new position to our 35 physician volunteers and medical staff increases our overall patient capacity, encompassing same-day appointments. As a result, we anticipate our patients will visit us instead of using the emergency room for their immediate care needs.

While Guadalupe's patient-first philosophy has been in place since the beginning, we are confident this new model and additional support will ultimately improve the lives of more patients.

Vision Clinic Expanding

Our Vision Clinic, in partnership with KU Medical School JayDocs, is expanding! In addition to JayDocs offering ophthalmology to our patients one night each month, we are building on that service and opening our Vision Clinic full-time.

There are currently over 140 patients on our vision waitlist. To respond to this demand, the Clinic will hire a part-time optometrist and an assistant. As with our other medical providers, these positions will support our volunteers providing vision services to our patients to ensure continuity of care.

Our research, supported by the long waitlist, affirms vision services are an enormous need among the patients we serve. Over 3,000 new frames were donated to us by Dr. Railsback, and Cairn Health

is funding the prescription lenses. As a result, Guadalupe is the only organization offering exams and prescription glasses free of charge.

Vision exams allow doctors to see directly into the retina and may provide early detection of underlying health issues such as the risk for diabetes, high blood pressure, and cardiovascular disease. When these issues are discovered, a follow-up appointment will be scheduled.

The annual cost of these positions and supplies is \$150,000. Through the support of several grantors, we have reached this goal. However, fundraising will continue in order to sustain the Vision Clinic for the foreseeable future.

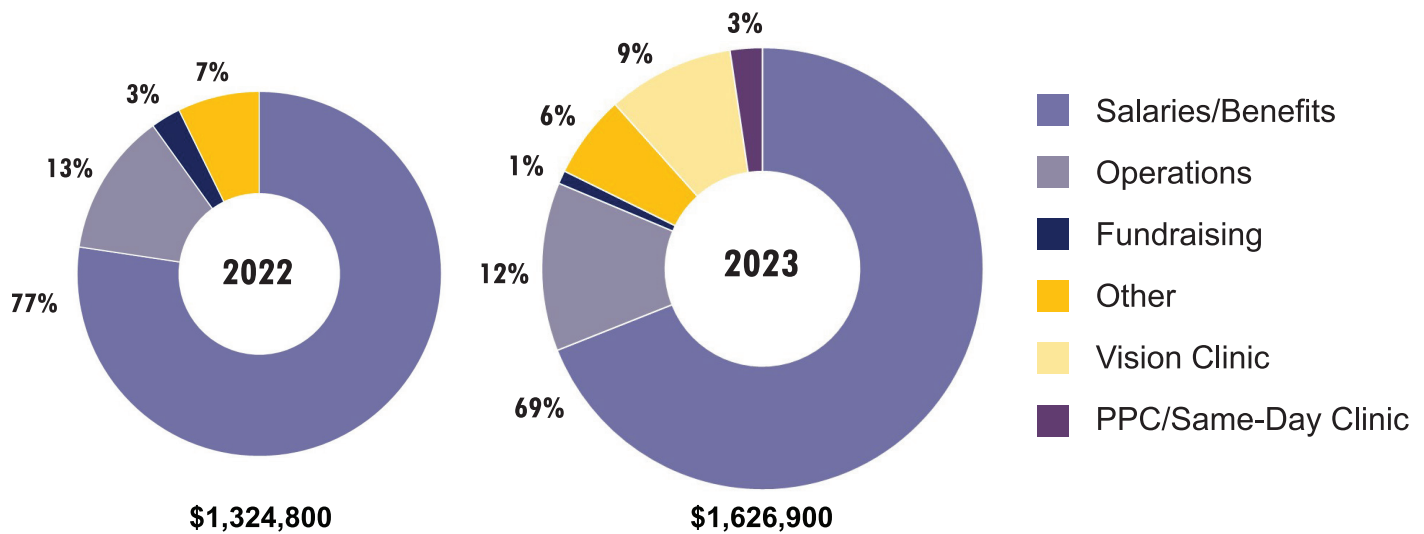
How You Can Help

Guadalupe Clinic improves the health of thousands of individuals every year with the incredible dedication of our medical volunteers, the boundless generosity of so many health care services and product suppliers, and the individuals, organizations, and foundations that provide our financial support.

The charts below illustrate the breakdown of our expenses for the fiscal year ending June 30, 2022, and the projected outlay for the current fiscal year. The primary factors contributing to the

increase are PPC and Same Day Clinic, plus the expansion of the Vision Clinic and the increase in wages required to attract and retain our high-quality medical staff.

Every dollar donated returns over \$2.50 of health care services. We are good stewards of your contributions to our mission and will continue to be so. Please consider donating to Guadalupe Clinic when planning your end-of-year giving and estate planning.



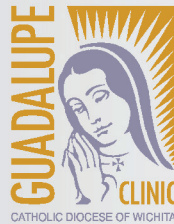


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If you would like to change your
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Bikes & Breakfast for Guadalupe Clinic

SATURDAY, SEPTEMBER 24TH

\$5 registration fee includes:

Breakfast from Molino's Mexican Cuisine, and a 24oz. Camelbak water bottle

Register at www.GuadalupeClinic.org/events

35 mile ride 7:00 am

8 mile ride 8:00 am

Breakfast 9:00 am



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